Argusoft

argusoft

ABOUT US:
Argusoft has been in the business of providing turnkey software development services from India to SMB companies worldwide for the last decade. Besides turnkey, it also offers a (MODC) managed Offshore Development Center engagement model as an extension of the client's team and a PaaS (Platform as a Service) model with the ability to customize to the client needs.

KEY PERSON:
Ravi Gopalan
Founder, President and CEO

Ravi, a serial entrepreneur, has over 20 years experience encompassing Systems Engineering, Technology, Finance and Operations, wearing different hats as CEO, CTO, and COO. Having foundedArguSoft, he has had hands on experience in building the team, infrastructure and managing the operations of the company along with his brother Ram Gopalan who helps with the Strategic Vision and Business Development from the US office.

FOUNDED: 2000

OFFICES: Gujarat (India) / California (USA)

CLIENTELE: Fortune 1000 companies in the US, India, Middle East and Japan

INVESTORS: Self Funded

WEBSITES: www.argusoft.com, www.roobroo.com, www.infodocrx.com

PRODUCT OFFERINGS:
Argusoft's services offerings are in the Java and Web2.0 related technologies addressing enterprise, web and mobile markets. They have been instrumental in providing SOA solutions to client's worldwide, covering end-to-end business process through uses cases and system integration. The company has successfully implemented a unique concept of managed ODC's as an extension of client teams, allowing them to supplement their resources at a lower cost without compromising on quality. Argusoft's latest offering is a new concept of PaaS (Platform as a Service) which provides customizable platforms in the domains of eHealth, mHealth and eLearning giving customers a time to market advantage, while minimizing risk.

eHealth: Argusoft telemedicine technologies have been successfully used in the Tripura Vision Center Teleopthalmology implementation which has seen over 150,000 patients to date and has received the prestigious Manthan award from the Govt of India. Argusoft technologies have also fueled teleradiology, information medicine and remote medicine applications worldwide.

mHealth: Argusoft has implemented one of the largest mobile phone based systems for service delivery and management of field health workers for implementing the Prevention of Transmission of AIDs from mother to child program all over India. Besides this they have implmented a similar mother and child program for Reproductive Healthcare - pre-post pregnancy mother and child health.

REVENUE MODEL:
Fixed Bid / T&M billing model, coupled with licensing fee for IPs

DIFFERENTIATING FACTORS:
Enabling SMB companies to leverage the benefits of off shore resources to take their businesses to higher levels of excellence and profitability. Ability to work as an extension of the client's team seamlessly is a key value add. Additionally the company has evolved a unique delivery model which ensures a very high level of accuracy and quality in its deliveries by ensuring that the functional domain inputs are taken from real experts who have a background in the industry as well as academia.

WHAT NEXT?
ArguSoft is leveraging its eHealth expertise to create an incubator for eHealth product concepts, to be eventually spun-off as product companies. Its first graduate is www.infodocrx.com - a webMD like personalized informational medicine service with live doctors. Argusoft is also looking out for M&A partners.

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